



Funded by
the European Union



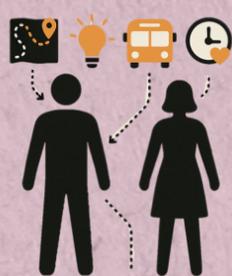
**Guide to
incorporating
the gender
perspective into
sustainable
development**





URBANISM WITH A GENDER PERSPECTIVE

WHY IS IT NECESSARY?



- Women and men experience cities differently.
- Gender-sensitive planning improves safety, mobility and access to services.
- Smart cities need participatory tools that reveal gender-specific needs.
- Analysing how urban spaces affect people differently helps prioritise fairer investments.

RECOMMENDATIONS

1. Collect sex-disaggregated data.
2. Create participatory digital tools.
3. Ensure women's representation in decision-making.
4. Invest fairly, based on evidence.

PRACTICAL IDEAS



Safer routes for women
Improved public lighting, clear visibility, well-connected main routes and safe pedestrian paths to increase women's safety in daily travel.



Inclusive mobility
Accessible transport systems with adapted timetables, step-free access for pushchairs and wheelchairs, and well-lit, secure public transport stops.



Cities that support caregivers
Public spaces designed for care tasks, including parks, seating areas, public toilets, baby-changing facilities and family-friendly urban environments.



Gender-sensitive urban audits
Participatory city walk-throughs carried out by groups of women to identify risk areas, accessibility problems and opportunities for safer urban design.

Citizen participation apps

Digital platforms that allow residents to report unsafe areas, suggest improvements and highlight neighbourhood needs in real time.



Urban design against fear

Planning open, visible and well-lit public spaces, eliminating blind spots and designing environments that reduce fear and increase the perception of safety.





EDUCATION AND EQUALITY



WHY IS IT NECESSARY?



- Equality is learned: starting in early childhood helps prevent gender-based violence.
- Tackling stereotypes and strengthening emotional and affective-sexual education is essential.
- A gender perspective must be incorporated into AI, digital literacy and social media analysis.
- Training and empowering young women reduces gaps in STEM fields and leadership positions.

RECOMMENDATIONS

1. Integrate equality into the curriculum from the earliest stages.
2. Dismantle gender stereotypes across all areas of education.
3. Ensure women's access to STEM, research and leadership roles.
4. Train teachers in gender perspective and review educational materials.



PRACTICAL IDEAS

Comprehensive equality plans in schools

Implement whole-school equality plans to ensure a transversal, coordinated approach across all stages and subjects.

Review and redesign of school environments

Assess playgrounds, classrooms and shared spaces to detect segregated uses and reorganise them to promote equal participation.



Gender-sensitive academic and career guidance

Develop guidance processes that avoid gendered expectations and promote female role models in science, technology, research and leadership.

Updating teaching materials and digital resources

Review textbooks and digital content to eliminate gender bias and increase the visibility of women's contributions.



Continuous teacher training

Provide annual training on gender perspective, bias detection, violence prevention and critical analysis of educational materials.

Family, community and school involvement

Work with families and local stakeholders through workshops and initiatives to reinforce coeducation and ensure coherent messages between school and home.





DIGITALISATION WITH A GENDER PERSPECTIVE



WHY IS IT NECESSARY?

- Gender-sensitive digitalisation is essential for sustainable development and social cohesion.
- Digital training for older people, especially women, is key to closing access gaps.
- Encouraging girls in robotics and STEM helps reduce future inequalities.
- Education and protection are needed against online risks: misinformation, harassment and stereotypes.

RECOMMENDATIONS

1. Provide digital training for older people, with a focus on women.
2. Promote girls' participation in robotics and technology sectors.
3. Integrate gender equality into digital strategies, SMART projects and social media regulation.
4. Develop digital education to prevent harassment, misinformation and stereotypes.
5. Introduce artificial intelligence through an ethical and critical approach.

PRACTICAL IDEAS



Gender-focused social media observatories

Teams that monitor digital content and detect risks, stereotypes and hate speech.



High-level technology bootcamps with a gender perspective

Programmes in robotics, programming and AI aimed at ensuring equal opportunities in technological sectors.



Intergenerational technology classrooms

Programmes where young people teach digital skills to older women in guided and safe environments.



AI bias laboratories

Educational spaces where algorithms are tested to identify and prevent gender stereotypes.



Gender equality indicator in social media

A visual system to assess digital content and campaigns according to their level of gender equality and absence of stereotypes.

"Digital Safe Space" certificates

Quality labels for centres and organisations that apply measures to prevent cyberbullying and digital violence





WOMEN IN RURAL AREAS



WHY IS IT NECESSARY?

- Empowering rural women helps prevent depopulation and secure rural futures.
- Rural Europe's sustainability depends on improving women's opportunities and living conditions.
- A gender perspective makes rural policies more effective and sustainable.
- Without equality, rural areas face more ageing, migration and cultural loss.
- Recognising rural women's leadership strengthens sustainable development and local communities.

RECOMMENDATIONS

1. Support female entrepreneurship
2. Improve essential rural services
3. Strengthen women's local leadership (LAGs)
4. Prevent gender-based violence
5. Simplify procedures and support sustainable projects
6. Promote jobs and youth participation
7. Run campaigns to challenge stereotypes

PRACTICAL IDEAS



Rural Women's Entrepreneurship Hubs

Local spaces offering advice, mentoring and support to start and grow rural businesses.



Rural Leadership Schools

Training programmes that prepare women to take part in local politics, cooperatives and Local Action Groups (LAGs).



Community Alert and Support Networks

Local networks that safely identify and activate support in situations of gender-based violence.



"Youth for the Territory" Programmes

Initiatives connecting young people with jobs, work placements and community projects in rural areas.

Voices of Rural Women

Communication actions that showcase rural women as entrepreneurs, leaders and agents of change.

Rural one-stop shop

Physical or digital spaces that simplify administrative procedures and support women's entrepreneurship and economic initiatives in rural areas.





Funded by
the European Union



PODJETNIŠKI
INKUBATOR
KOČEVJE

HER VOICE

